

TREB hosts REALTORS Care Foundation Annual Motorcycle Ride for Charity

TORONTO, July 6, 2011 -- The Toronto Real Estate Board will play host to the **Ontario REALTORS Care Foundation's annual Motorcycle Ride for Charity July 13th to 15th** as it sets out to reach a key milestone this year.

This summer's ride marks the culmination of a long-term goal to reach every real estate board in Ontario in order to raise funds and awareness of the Foundation's charitable endeavours. During the past three years the ride has taken participants to 33 of the 42 real estate boards throughout the province, and this year's event will make stops at the remaining nine Ontario boards.

A three-day journey, the 2011 Motorcycle Ride for Charity will travel throughout Central and Eastern regions of Ontario.

The ride kicks off at TREB with stops at the Durham Region Association of REALTORS®, the Northumberland Hills Association of REALTORS®, and the Kawartha Lakes Real Estate Association before wrapping up the day's travels at the Peterborough and Kawarthas Association of REALTORS®.

On day two, participants will make stops at the Bancroft, Quinte and Rideau-St. Lawrence Real Estate Boards, remaining in Brockville overnight.

The third leg of the trip will include a visit to the Cornwall and District Real Estate Board before reaching the final destination, the Ottawa Real Estate Board.

Media and local politicians are expected to be on hand to greet REALTORS® at their various stops, where additional participants will also join the ride.

Last year's ride raised more than \$40,000, bringing the total raised since its inception to more than \$170,000.

"The success of this event is threefold," said TREB President Richard Silver. "It is one of the most exciting and enjoyable networking opportunities of the year; it serves as a means of heightening public awareness of our profession's commitment to Ontario communities; and it raises considerable funds for a number of very worthy organizations."

To register and participate in the REALTORS Care Foundation's Motorcycle Ride for Charity is just \$25 and those who don't ride can show their support by sponsoring a rider. Registrations and pledges can be made at http://www.realtorscareontario.ca/page/2011_ride_home

WATCH YOUTUBE VIDEO of event details at <http://www.youtube.com/trebchannel#p/c/11CA7743F6AD044C/2/IA0YGy8ZWaE>

Greater Toronto REALTORS® are passionate about their work. They are governed by a strict Code of Ethics and share a state-of-the-art Multiple Listing Service. Over 31,000 TREB Members serve consumers in the Greater Toronto Area. The Toronto Real Estate Board is Canada's largest real estate board.

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